

HotCam is an HD broadcast equipment rental and crewing company based in London and New York

**NEW**



## The HotCam Mobile Broadcast System

HotCam's **Mobile Broadcast System (MBS)** is a new and cost-effective alternative to an outside broadcast truck for producers that want to do multi-camera location and venue based factual, reality, comedy and music programming shoots.

Devised for Talkback Thames' The X Factor - and recently adopted for Britain's Got Talent - it is now being made available for other TV producers to use.

Using fibre connectivity and either tape-based or tapeless camcorders the MBS offers several **advantages over a truck:**

- Quick rig and de-rig times
- Access to difficult-to-film venues and locations
- ISO recording from cameras or VT decks
- Easily integrates with vision mixer for line-cut
- Makes long, high-quality cable runs possible
- Easy switching between PSC and fixed studio rigs
- Modular set-up allows for high levels of flexibility
- Delivers overall cost savings.

The MBS inventory includes the latest fibre systems, temporary vision and lighting galleries and up to 15 SD or HD camera channels. It is delivered to your shoot location in just a handful of flight cases.

### Key benefits of the MBS

"We've always resisted trucks. This set-up stays true to our values which are very similar to documentary."  
**The X Factor Executive Producer Andrew Linares**

"It's like having a TV studio in four or five flight cases. They've really upped the ante. Being able to sit next to and interact with the lighting director is fantastic too. We wouldn't get that in a truck."  
**Vision supervisor Luke Chantrell**

"Rather than shooting with a conventional OB truck HotCam has raised the bar by using camcorders that can easily be used in a PSC style or hooked into our custom studio rig. This gives a production the flexibility of a classic multi-camera rig but with the benefits of ISO recording on each machine."  
**HotCam Managing Director Trevor Hotz**